



C3 Midlands Ltd. Corporate and Social Responsibility Statement

We believe that a responsible ethical and professional business practice should be central to all our operations and day to day business activities.

Our Aim

Our aim is to continue to improve our standing as a leading supplier of print by providing the highest standards in terms of quality and Customer Service with as little impact as possible to the environment.

C3 Midlands recognise that responsible business practice and true professionalism can help to penetrate new markets and achieve total customer confidence. We are working towards achieving the highest standards of ISO 9001 quality accreditation, ISO 14001 environmental accreditation and operate to ISO 12647-2 printing standard. C3 Midlands Ltd. are committed to achieving the highest industry accreditation standards and have invested heavily in the latest hi-tech environmentally friendly printing equipment.

Employees

We appreciate that our workforce is fundamentally vital to the success of our business. We acknowledge that we all spend a great deal of our lives at work therefore our place of work should be happy and fulfilled in their working lives. We operate a comprehensive training policy both external and internal that ensures our employees have the essential skills to operate as part of a highly skilled and motivated team working to the highest standards.

The company believe in equal opportunities and are none discriminative. We aim to treat people fairly and welcome job opportunities from all sections of the community and pride ourselves on our multicultural workforce of all ages. We encourage people to improve themselves; existing employees are considered for promotion before advertising externally. The company complies with its obligations under the disability discrimination act and disabled people are readily employed. In circumstances where a member of staff has become disabled every effort has been made to continue their employment with additional relevant training and alternative job relocation.

Customers

C3 Midlands Ltd. all our staff are completely customer focussed; customer satisfaction is paramount and intrinsic to our success. Therefore our systems, etiquette, ethos and operational practice are all structured to provide the highest levels in terms of both quality and service.

Our Suppliers

We have nurtured excellent and long term relationships with our suppliers to whom we communicate our core values. We only deal with businesses who take a responsible position in terms of ethical dealings, human rights, health and safety and environmental issues.